

TESS KAUFMAN

designer & photographer
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(925) 989-9118

Education

Academy of Art University

M.A. in Advertising
Option in Art Direction
Class of 2022

California State University, Chico

B.A. in Communication Design
Option in Graphic Design
Class of 2016

Skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Photo Retouching
Figma
Digital Photography
Film Photography
Brand Style Guides
Social Media
Squarespace
Slack / Google Teams
Adobe After Effects
Adobe XD

Life Skills

Parallel parking God
Mediocre chess player
Caretaker to 28 plants
Paint pouring novice
Darkroom developer
Amateur hiker

Experience

Mango Creative Co.

Graphic Designer February 2021–Present

- Key member of the creative team, editing photographs, videos, and content for websites and social media for clients Loom + Kiln, Toki Mats, Keepster and more using The Adobe Suite
- Collaborates with a team to create social media content that resonates with end consumers while remaining in-line with brand identities for a variety of clients
- Works with urgency to meet quick deadlines and accommodate fast turnaround times

Young & Hungry Creative

Art Director Intern September 2021–December 2021

- Key leader of a fully functioning student-run advertising agency with real clients like Blue Endeavors, Virtue Signal, and Creative States
- Managed a team of five graphic designers, video editors, and copywriters
- Oversaw all projects, ran meetings, kept track of timelines. Brought big picture ideas to the team while jumping in to do the work necessary to meet deadlines

Indigo Sky Creative

Graphic & Production Designer October 2017–April 2018

- Created web graphics and marketing collateral using Adobe Illustrator consistent with brand image
- Spearheaded photo and video selection for new product launches and campaigns
- Trusted collaborator for product launches, selecting images for key campaigns and retouching using Adobe Photoshop
- Ran all email newsletter campaigns: from designing content, to writing copy, and to managing execution of sends through Mailchimp. Analyzed the open rates to continue to iterate content and design